

# INDUSTRIAL DESIGN INTERNSHIP AT ROETZ-BIKES

CONTRIBUTE TO A UNIQUE CIRCULAR INNOVATION

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Are you a Product Design or Industrial Design student and would you like an internship where you really contribute and are given responsibility? Do you also believe in our sustainable mission and do you want to roll up your sleeves? Then we are looking for you!

## ABOUT ROETZ

Roetz is a bicycle brand with a mission. We produce unique, eye-catching circular bicycles based on recycled parts in our Fair Factory in Amsterdam Noord. But at our design studio in Delft, we're taking bike circularity to the next level: We're developing a circular e-bike (from scratch!).

## THE ROLE

Roetz is looking for an entrepreneurial intern to join our team in a unique circular innovation project that will change the future of the bicycle industry. You will design elements of our future circular platform with a lot of space and responsibility within the project. You will be part of a small team in which theoretical knowledge and practical approaches are expected. Your main tasks will be:

- Contributing to the development using SolidWorks, prototypes and design studies
- Supporting the lead designer in the realization of a prototype and pilot bikes
- Create renderings of the bike to demonstrate different use cases
- Conduct user research to understand acceptance of our designs

## THE PROFILE

Our ideal candidate is:

- Independent, flexible, and hands-on
- 3rd or 4th year student of Industrial Design at one of the TU's, HBO Product Design or a related study
- Technical knowledge (materials & production) & practical approach (you like building stuff)
- Knowledge of and experience with Solidworks or similar is a must
- Knowledge of and experience with Illustrator, Photoshop, Excel is a plus.
- Interest in cycling and bicycle design is desired!
- Available for a period of 3-6 months from January or February 2022

Your internship fee is in line with your knowledge and experience and is determined in consultation. The team will be working in Delft and Amsterdam so you need to be able to travel to both locations.

Is this internship right for you? Send your CV and motivation to [circular@roetz-bikes.nl](mailto:circular@roetz-bikes.nl).