

# INDUSTRIAL DESIGN INTERNSHIP AT ROETZ-BIKES

CONTRIBUTE TO A UNIQUE CIRCULAR INNOVATION!

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Are you a Product Design or Industrial Design student and would you like an internship where you really contribute and are given responsibility? Do you also believe in our sustainable mission and do you want to roll up your sleeves? Then we are looking for you!

## ABOUT ROETZ

Roetz is a bicycle brand with a mission. We produce unique, eye-catching circular bicycles based on recycled parts in our Fair Factory in Amsterdam Noord. We deliver to consumers and retailers, but also to large parties such as NS, ING and Schiphol. At our design studio in Delft the Roetz Design Team is applying this extensive experience in circular bikes to develop a circular e-bike.

## THE ROLE

Roetz is looking for an entrepreneurial intern to participate in a unique circular innovation project that will change the future of the bicycle industry. You will design elements of our future circular platform with a lot of space and responsibility within the project. You will be part of a small team in which theoretical knowledge and practical approaches are expected. Your main tasks will be:

- Contributing to the development of our bicycle concept as we move towards a pilot series, by means of modeling in SolidWorks, prototypes, studies.
- Support the lead designer in the realization of a proof of concept bicycle / prototype
- Create renderings of the bike to demonstrate different use cases
- Conduct user research to understand acceptance of our designs

## THE PROFILE

We are looking for an industrial design intern with a fairly technical profile with a fresh outlook. In addition, the ideal candidate is:

- Independent, flexible, and hands-on
- 3rd or 4th year student of Industrial Design at one of the TU's, HBO Product Design or a related study

- Theoretical knowledge (materials and production) and practical approach (you like building stuff!)
- Knowledge of and experience with Solidworks or similar is a must
- Knowledge of and experience with Illustrator, Photoshop, Excel is a plus.
- Interest in cycling and bicycle design is desired!
- Available for a period of 3-6 months

#### WHAT DOES ROETZ HAVE TO OFFER

Roetz offers you a very challenging internship with a lot of responsibility and opportunities to learn and apply knowledge in practice. You will work at a scale-up with an innovative vision of the (cycling) world and you are part of a young, professional team.

Your internship fee is in line with your knowledge and experience and is determined in consultation. The Roetz design studio is located right at the heart of the TU Delft Campus.

Is this internship right for you? Send your CV and motivation to [circular@roetz-bikes.nl](mailto:circular@roetz-bikes.nl).